LifeSize® Results™

A LIFESIZE CUSTOMER SUCCESS STORY

Masters of Clean Energy, Schüco Minimizes Travel, Vastly Improves Corporate Carbon Footprint with LifeSize HD Video

Schüco equips conference rooms with the latest media technology, granting employees worldwide virtual access through LifeSize video conferencing systems

Organization

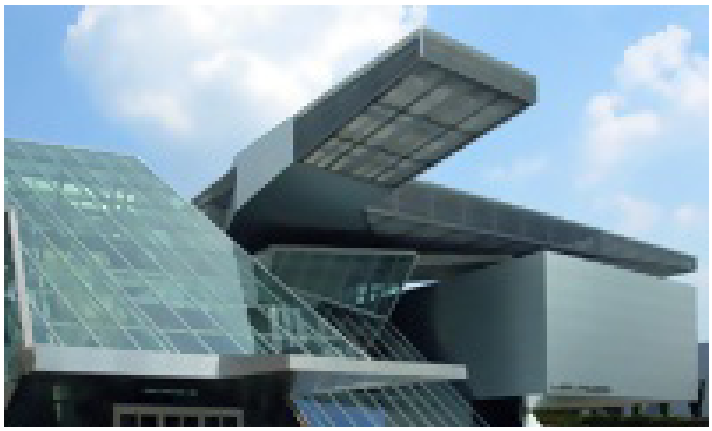
Schüco International KG, Bielefeld, Germany

Schüco is a worldwide leader in energy efficient buildings, driven by competence in solar technology and willingness to take responsibility for the planet.

Founded in 1951, Schüco now operates with 5,000 employees and 12,000 partner companies in over 75 countries. The company realized an annual turn over in 2009 of EUR 1.9 billion.

In addition to their technical expertise, there is one factor above all that sets Schüco apart: a willingness to take responsibility. With its corporate mission, Energy^2, which is defined as "saving energy and generating energy," Schüco has established an innovative energy concept that drives the goals of the entire corporation.

From thermal insulation and building automation to creating the most efficient solar solutions in the world, everything Schüco delivers reduces energy consumption while simultaneously generating clean energy.



Schuco buildings can be found in over 75 countries internationally, from hotels, to educational research facilities, to high-end homes.

CHALLENGE

To reduce travel and the organization's carbon footprint, Schüco needed a video product that would deliver superior HD quality and unique flexibility at the lowest total cost of ownership on the market.

SOLUTION

After the evaluation process, Schüco selected LifeSize as their HD video communications standard. LifeSize® Express 200™, LifeSize® Team 200™ and LifeSize® Room 200™ systems were installed among the firm's key offices around the world.

RESULTS

Schüco experienced faster decision making and shorter project completion timelines. Additionally, ongoing environmental savings were recognized in accordance with Schüco's corporate environmental strategy.

Challenge

Schüco's purpose-built, state-of-the-art window and door systems save energy while optimizing thermal insulation, transforming a home into its own small power plant. But with offices, suppliers and clients in over 75 countries worldwide, air travel became the standard practice for critical meetings to take place. Schüco executives thought that if their products made good economic and ecological sense for consumers, the way their company communicates should too.

The organization needed a communications tool that would allow for face-to-face communication and collaboration without the expense and substantial environmental impact of travel.

Solution

After careful evaluation, LifeSize Express 200, LifeSize Team 200 and LifeSize Room 200 high definition systems were introduced in various Schüco sites across the globe. Specifically, LifeSize units were installed in Germany, France, Sweden, Poland, Belgium, Denmark, the Netherlands, the Czech Republic, Greece, Norway, the U.S., Canada, Italy, Spain, Norway, the U.K. and Argentina, replacing expensive and time-consuming travel by employees, clients and suppliers and considerably reducing CO2 emissions that result from business trips.

LifeSize Room 200



Key Features:

-SIP and H.323-based video conferencing system
-Full HD video – 1080p30 or 720p60
-Dual stream – 720p30
-Dynamic bandwidth management up to 6 Mb
-Built-in H.239 transmission in multi-monitor operation
-Built-in MCU for up to 6 Full HD sites

Schüco's trusted local LifeSize partner, ViDOFON, an authorized LifeSize reseller specializing in video communication, assisted Schüco in the technology evaluation, installation and provided ongoing service and support.

Results



"Through the use of video conferencing, we have simplified our communication paths. Decisions are made quicker and the lower energy costs and reduced CO2 emissions are easier on the environment. It's totally in keeping with what we understand to be long-term resource preservation," said Head of Project Management for Technical Communication, Marketing Division, Schüco International, Ralf Hauser.

Today, video communications is a vital part of Schüco's mission to save and gain energy. The company has created a virtual, international communications network with video conferencing at the core. Now Schüco employees can use technology not only to save money and time, but also to make a contribution toward safeguarding the climate.

Plans for video communications will continue to grow within the organization. Additional LifeSize systems are in the preparation stages for Dubai, Turkey, Russia, China, Bangkok and additional sites across Germany.

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